

ANNOUNCEMENT – HAMBURG PICTURE BOOK PRICE 2025

The association NEUES BILDERBUCH e.V. asks for application submissions for the Hamburg Picture Book Price 2025. The prize is intended to recognise an outstanding, independent work of contemporary picture book art. All unpublished, current picture book projects can be submitted. The prize money is € 12,000, plus a € 5,000 fee advance of the publisher. The winning project will be published by Aladin Verlag.

The following documents must be submitted for the competition:

1. A summary of the book project with page number and format (max. 1500 characters, in German or English)
2. A complete storyboard of the entire book
3. Three double pages with ready-to-print illustrations and typography or font design
 - No original illustrations, but only high-resolution prints on high-quality paper in the original size of the book projekt
 - Pages and spreads can be put together from several prints and can be folded at the book fold
4. A design for the book cover including typography or font design
5. **Additionally** printable data (tiff, 300 dpi, rgb) of the illustrations, the cover and the storyboard via wetransfer to: moelck.tassel@icloud.com
6. The completed and signed registration form (PDF download on www.neues-bilderbuch.de)

Application Address:

HAMBURGER BILDERBUCHPREIS 2025
Fabrik der Künste
Kreuzbrook 10 / 12
20537 Hamburg

Works can be submitted from May 12 to May 30, 2025 (Postmark)

Award Ceremony

The award ceremony will take place in summer 2025

Jury

The composition of this year's jury for the HAMBURG PICTURE BOOK PRIZE can be found on the homepage of the association NEUES BILDERBUCH e.V. www.neues-bilderbuch.de

Conditions of Participation

Please read the PDF download and sign the **registration form** on www.neues-bilderbuch.de

NEUES BILDERBUCH e.V.